7scenes

Citizen Science on the Move

GATE
Game research
for training and
entertainment

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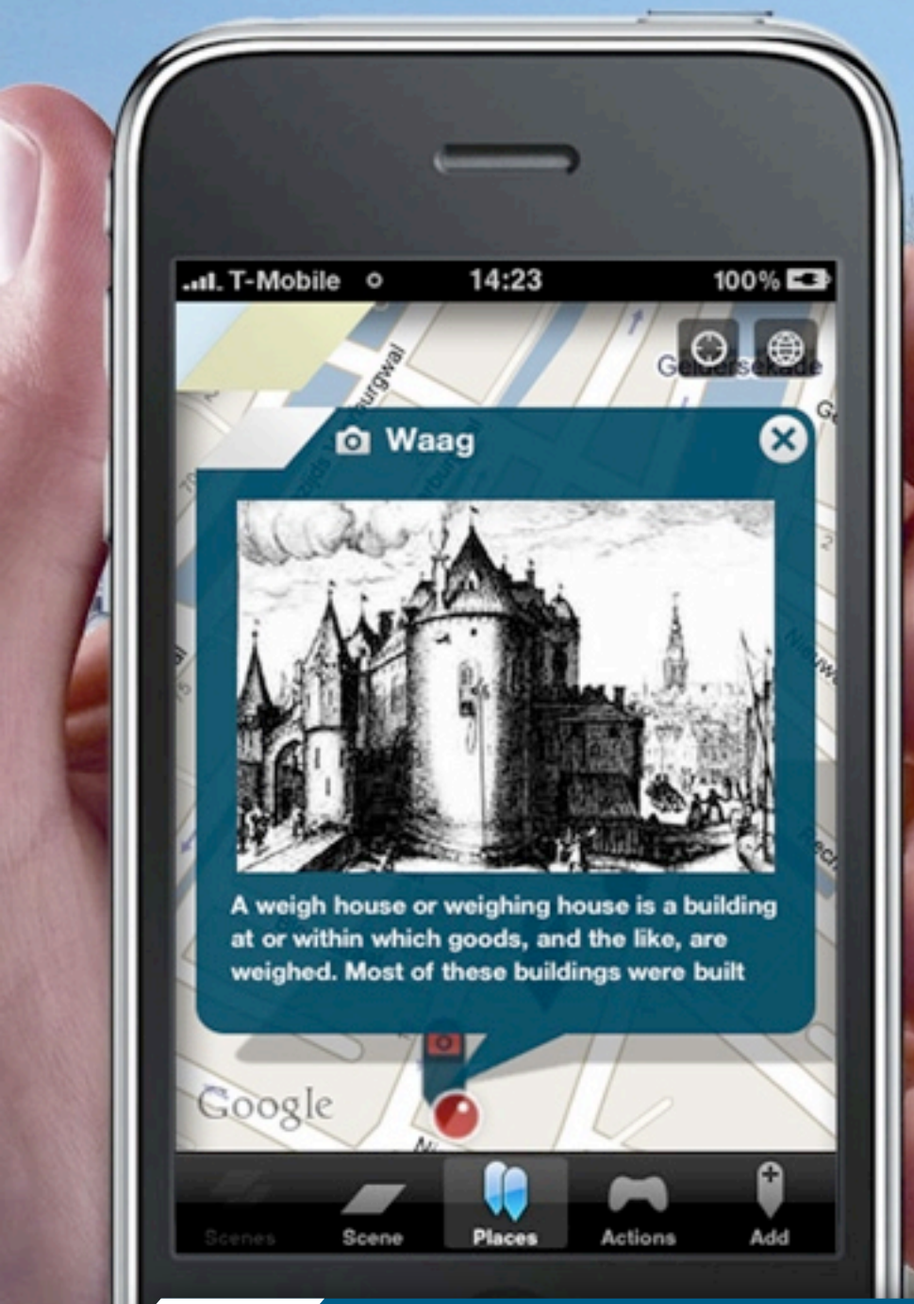

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Mobile Storytelling platform

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We layer cities with new meaning

MUSEUM APP

MuseumApp

All museums in one app

+Ronald Search **Images** Videos Maps News Shopping Gmail More Ronald Lenz Share

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Google citizen scientist

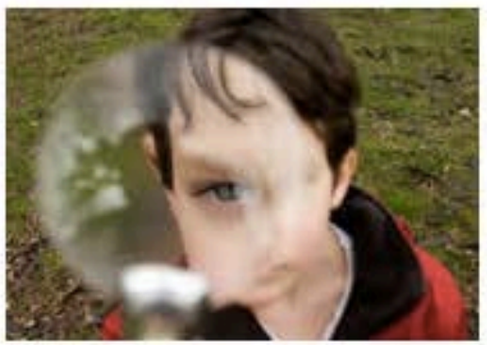
Search About 2,860,000 results (0.29 seconds)

Everything
Images
Maps
Videos
News
Shopping
More

All results
By subject
Personal

Any size
Large
Medium
Icon
Larger than...
Exactly...

Any color
Full col
Black



What's Citizen Science?

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Smart phones & sensors

Our personal measuring device

project noah 7scenes

Project Noah is a tool to explore and document wildlife and a platform to harness the power of citizen scientists everywhere.

Join Project Noah Today

Available on the App Store

Download for Android

My Noah

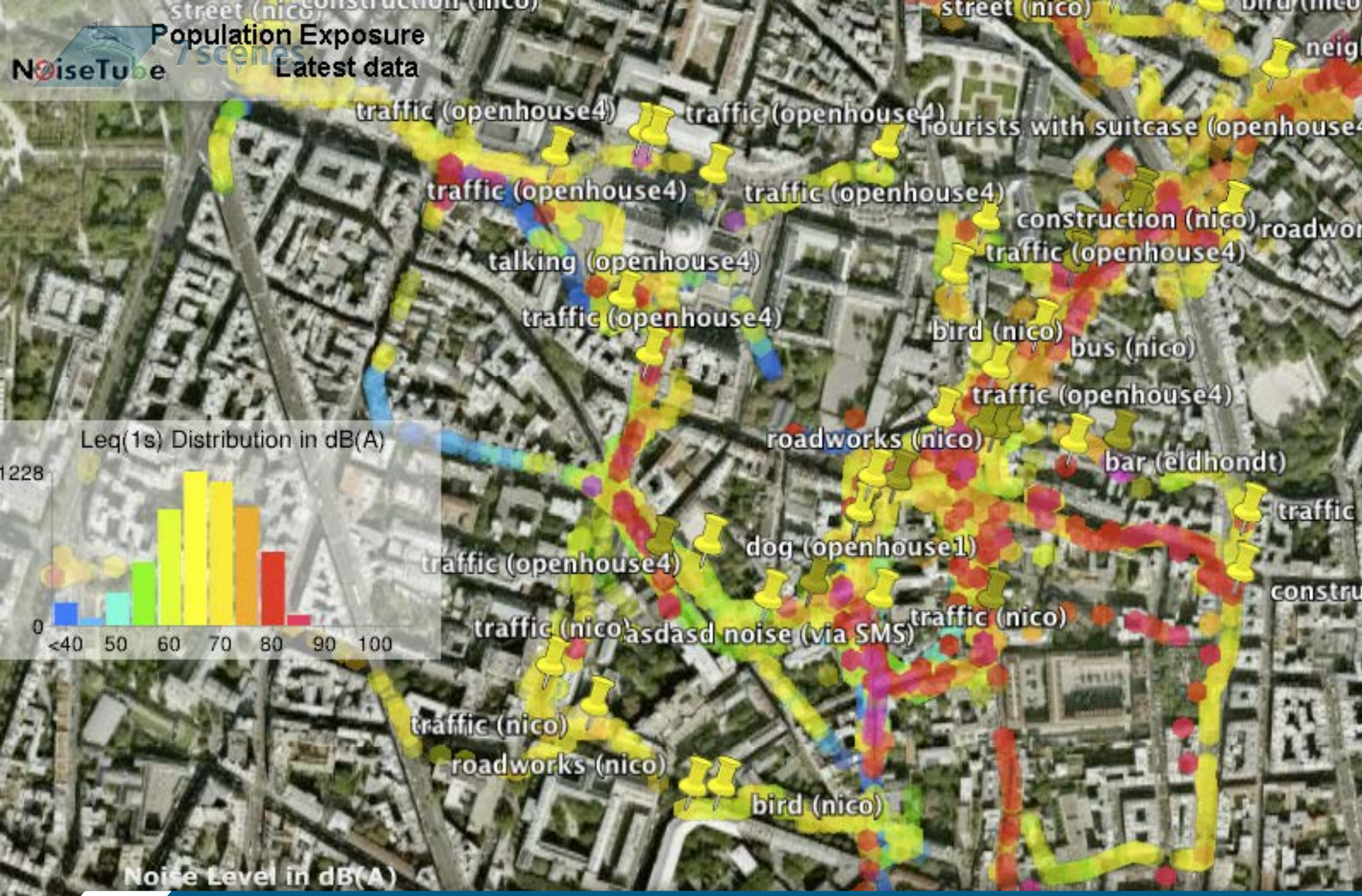
iPhone & Android apps

My Noah is your Project Noah mobile home page. Once signed in, you can manage all your spottings, see what missions you're participating in, keep track of your patches, and update your profile.

My Noah · My Spottings · My Patches · Missions · Field Guide

Nature - Project NOAH

Noise pollution - Noisetube



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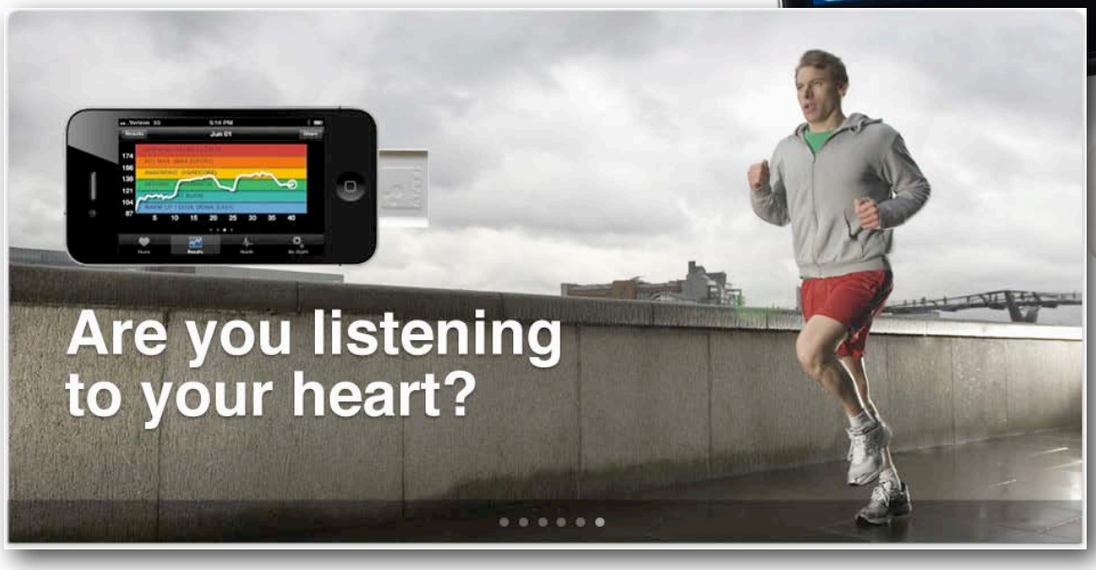
Air pollution

Disaster - Oilreporter



Health - Quantified Self

Sleep, heart, diet, running, ...

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Why aren’t you a Citizen Scientist?

Challenges for a mass movement

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Citizen Science starts at school

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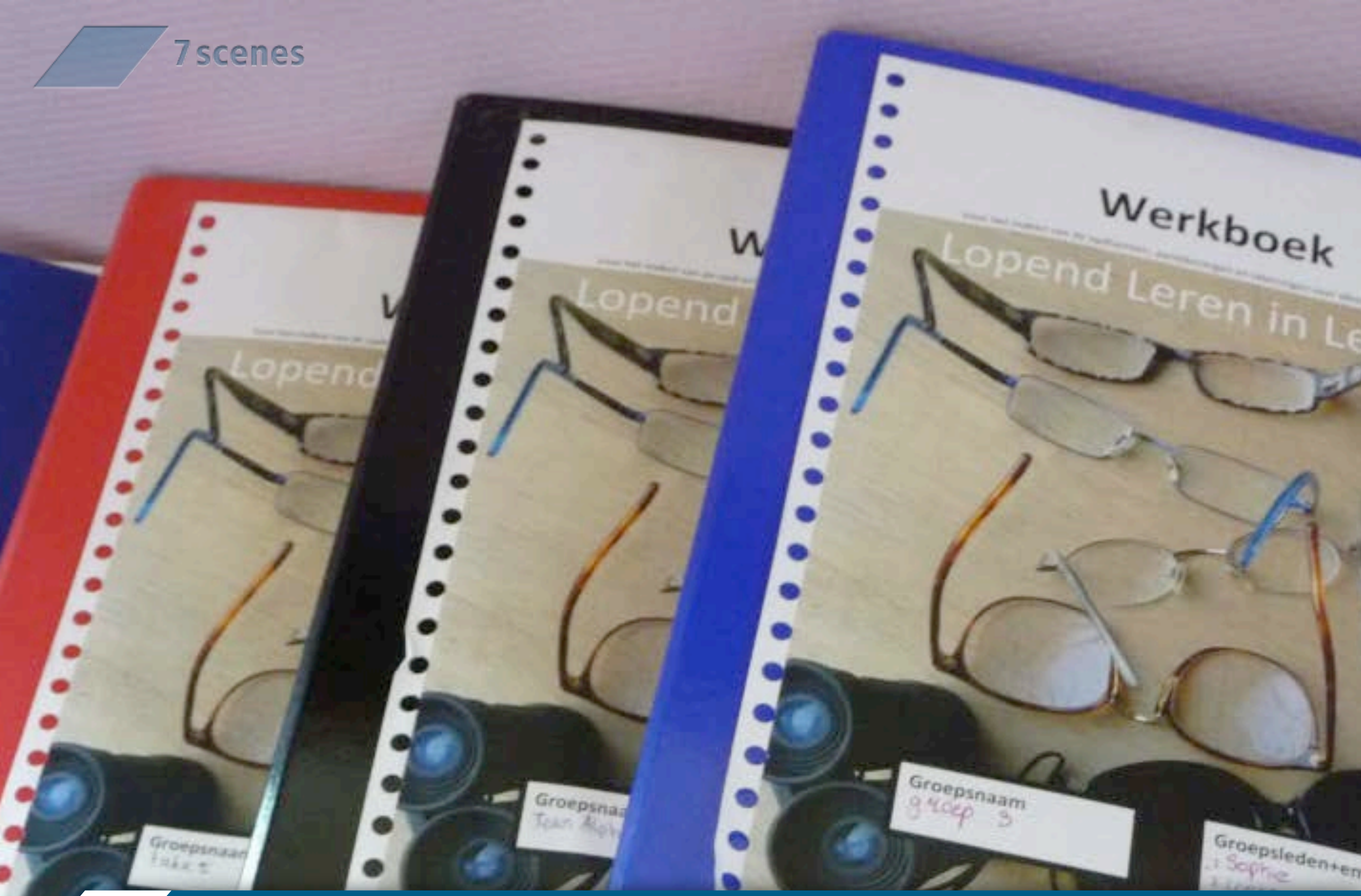

Technolab Leiden

Where is all that data going?

We need data platforms..

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Social platforms

Facebook, Twitter, ..

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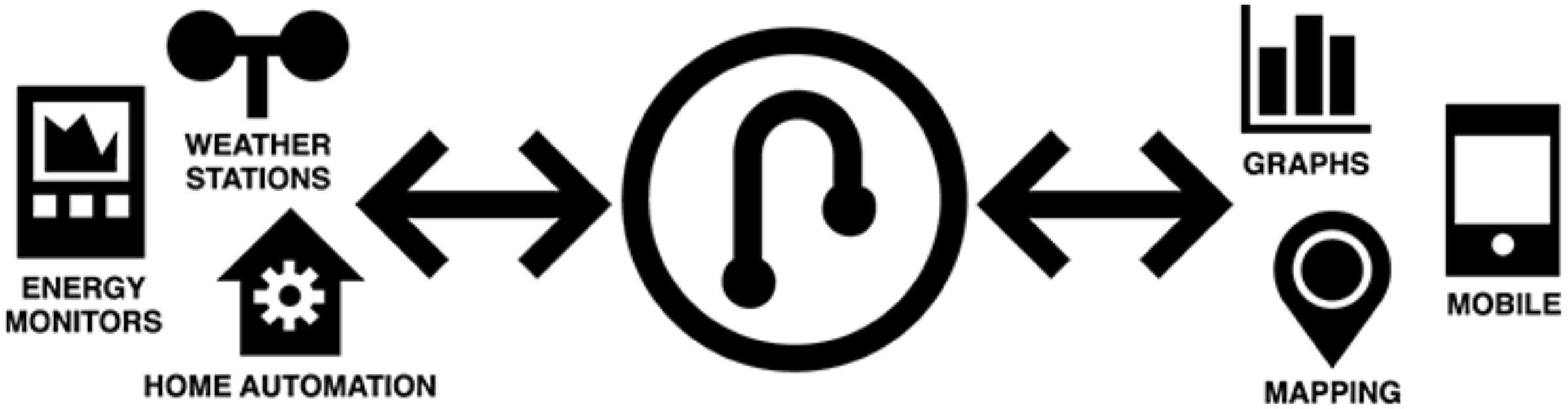

Pachube - platform for realtime data

Datalogger app

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sensaris®

Sensing goes mobile

Mobile phones will serve as central hub to the "Internet

- Paul Jacobs, Chairman and CEO, Qualcomm

Sens rs
that

Sen

We have a wide range of mini, low-power sensors that be packaged together or piecemeal. They are compatible with most mobile phones (e.g. iPhone, Android, etc) and computers (an installed base of over
ov

Measuring should be seamless

Sensaris - sensepods

Everyday life engagement

What's the gameplay and what's the reward?

AIR QUALITY

Carbon monoxide ppm

- 0.000000
- 0.000001 - 3.000000
- 3.000001 - 4.000000
- 4.000001 - 5.500000
- 5.500001 - 7.500000

Data should be visible when you need it

Designing Citizen Science projects should be easy

CONNECT YOUR STORY TO THE CITY!

We are a mobile storytelling platform. We help you link your media to places, so you can create city experiences for anyone with a mobile phone. Guide, tour, game? That's up to you...

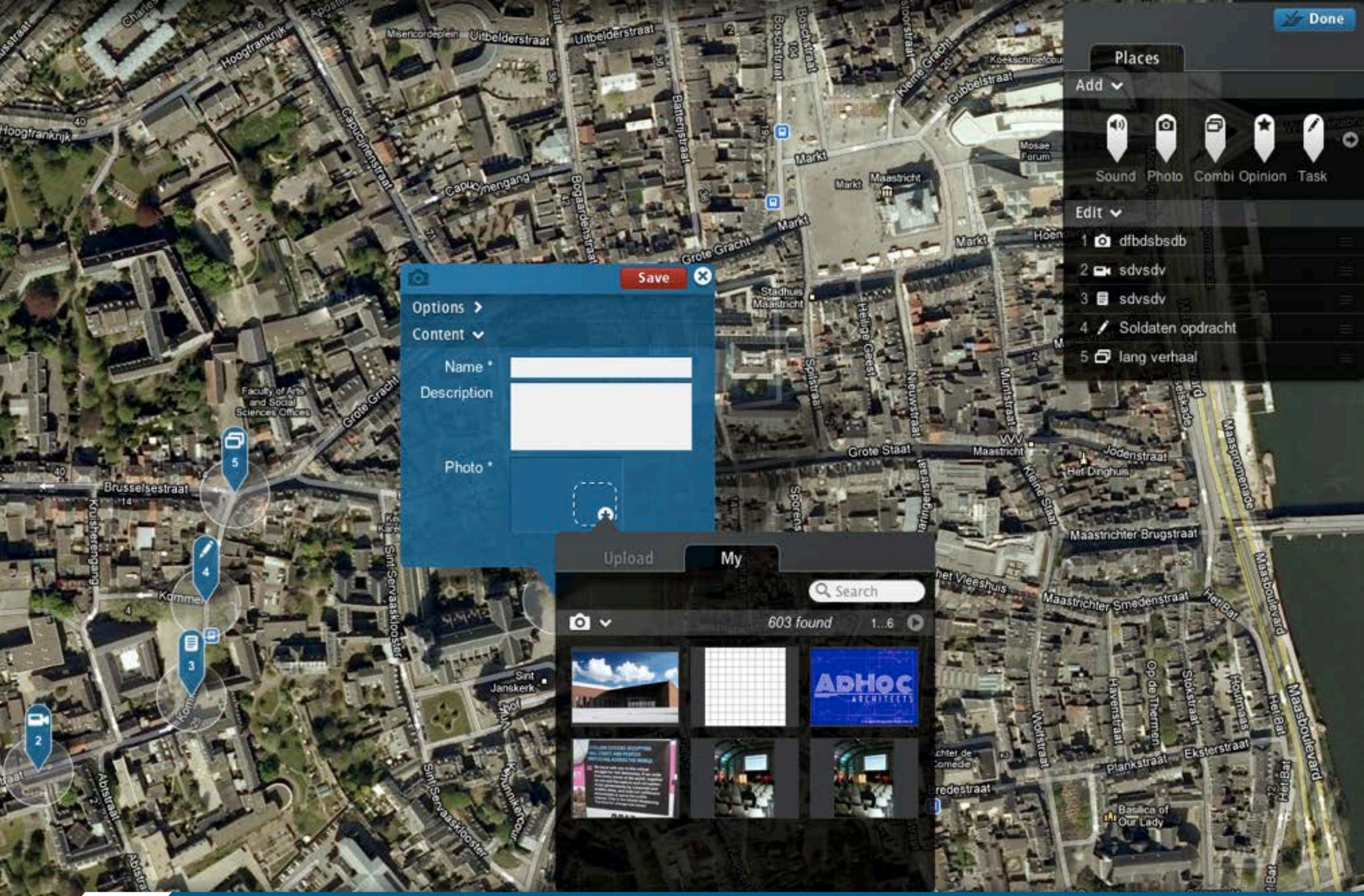
FIVE REASONS TO CHOOSE 7SCENES

CREA

Cr
in

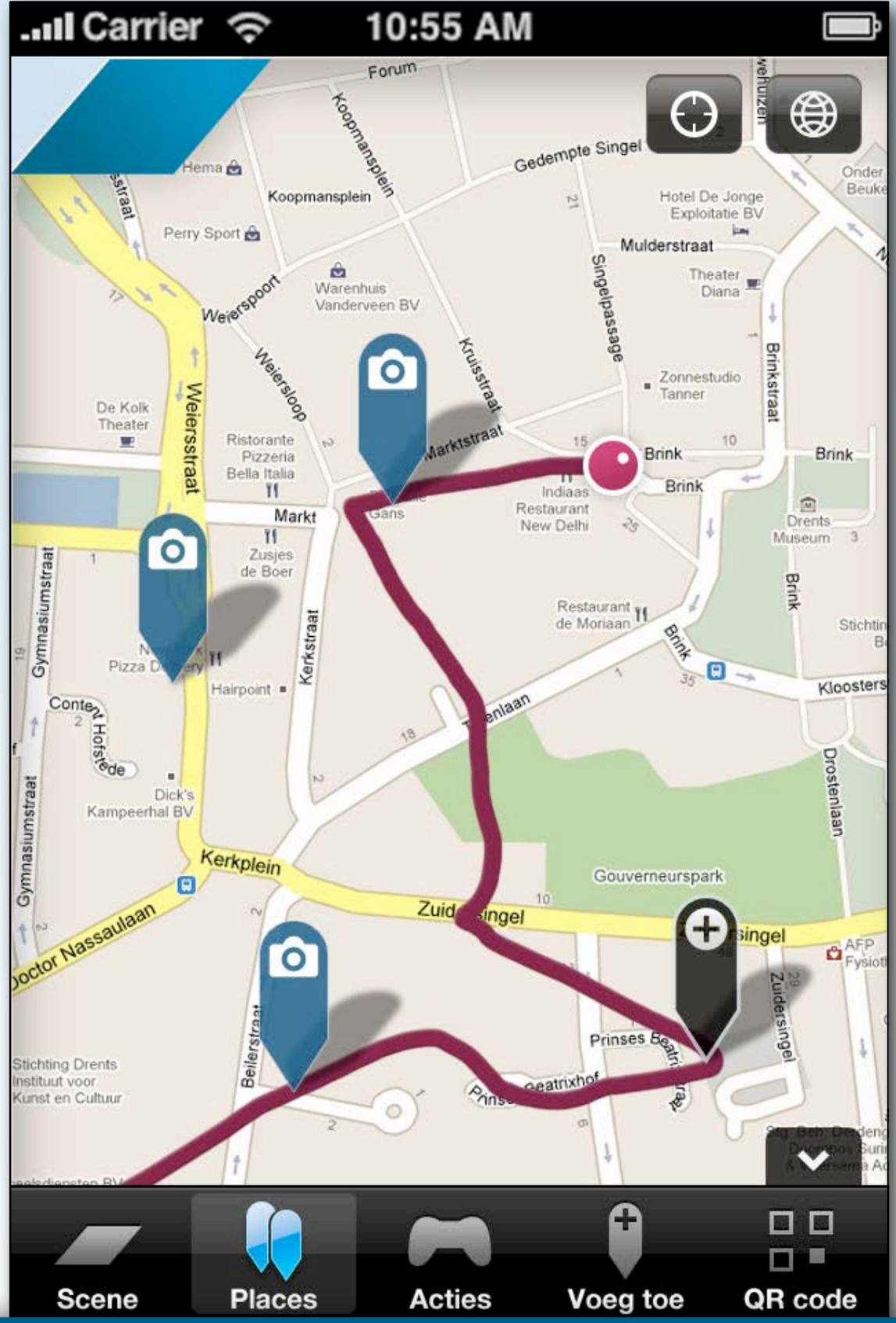
7scenes

Mobile Storytelling platform for culture, education & events



Assemble, Configure & Publish

Media, challenges, gameplay, custom maps, UGC, AR, QR, ...



Play & Discover

Navigate on your phone, do challenges, upload media

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Coming Soon

Two-day conference on Citizen Science

june ’12

Utrecht / Amsterdam

www.7scenes.com

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Thanks

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visit www.7scenes.com

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